# PARTNERSHIP OPPORTUNITIES



# **WELCOME MESSAGE**

Dear Colleagues,

We are delighted to invite you to the 13th Meeting of the International Society of Systemic Autoinflammatory Diseases (ISSAID), which will take place in Paris from April 8th to 10th, 2025, at the "Cité Internationale" - a magnificent haven of peace near many transport amenities where you will particularly enjoy the sumptuous Honorat lounge overlooking a lush green park.

April in Paris offers a delightful mix of mild weather, budding greenery, and a relaxed atmosphere, perfect for strolling along the Seine after a day of work.

The ISSAID 2025 meeting will provide an opportunity for pediatric and adult rheumatologists, immunologists, general pediatricians and internists, scientists, and others interested in systemic autoinflammatory diseases to come together to share new findings related to autoinflammation and to learn about recent advances in this field.

The ISSAID 2025 meeting will highlight the topic of neurologic inflammation, and we hope it will facilitate better assessment, care, and research on this particularly complex subject. We will present current topics such as artificial intelligence, mechanisms of inflammation, and new diseases.

The ISSAID 2025 meeting will promote interactions between old and new generations so that the science of SAIDs can be transmitted and best adapted to societal transformations and the challenges of tomorrow's medicine.

A young investigator meeting (YIM), and sessions dedicated to patients and families will be held, in parallel with the main sessions.

Most importantly, the 13th ISSAID Meeting will enable learning from colleagues, collaborators, and experts.

Please be sure to save the dates in your diary - April 8th to 10th, 2025!

We look forward to welcoming you to Paris in 2025 for exciting science and discussions.

Kind regards,

### Isabelle Koné Paut

Head of Pediatric Rheumatology Dept, Kremlin Bicêtre Hospital, FRANCE

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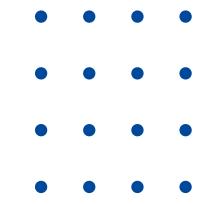
SPONSORED SYMPOSIA

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# **CITY**

Paris, a cornerstone of global sophistication and innovation, sets the stage for the upcoming ISSAID 2025 Congress.

It serves as an ideal destination for both collaboration and leisure, blending its rich cultural heritage with a thriving business environment. Its vibrant atmosphere and diverse talent pool make it conducive to forging meaningful partnerships and driving innovation across industries.

Meanwhile, the city's iconic landmarks, world-class cuisine, and charming ambiance offer ample opportunities for enjoyment. Paris seamlessly combines productivity with pleasure, making it the perfect destination to get inspired.

# **VENUE**

### Cité Internationale Universitaire de Paris

The Cité Internationale Universitaire de Paris is a unique residential campus in Paris, France, designed to accommodate students and researchers from around the world.

It offers a vibrant multicultural environment, with various housing options and facilities for academic and cultural exchange.

Established in the 1920s, it remains a hub for international collaboration and intercultural understanding, fostering connections among its diverse resident community.

17 BOULEVARD JOURDAN, PARIS, 75014, France WWW.CIUP.FR/

# **ACCOMMODATION**

All accommodation bookings are being handled by the ISSAID Secretariat. Please email your requests to the Secretariat - @: issaid.reghot@mci-group.com

**PARTICIPANTS** 

CONTINENT REPRESENTATION (%)

2021

2023

466 attendees Europe 60
North America 17.5
Asia 15
Africa 3
Oceania 2.5
South America 2

North America 50
Europe 34
Asia 11

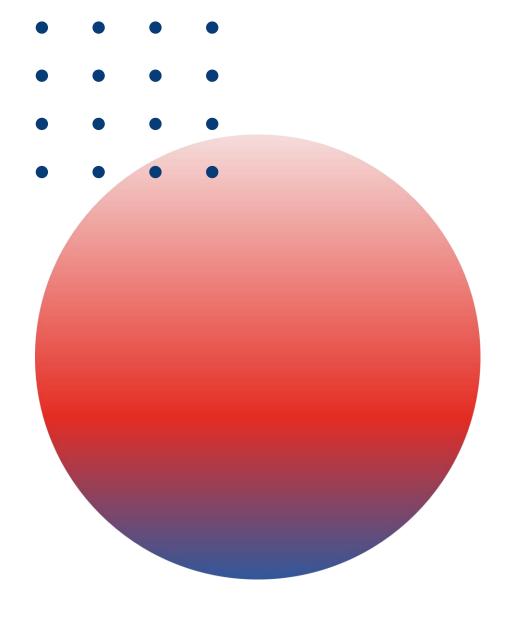
attendees

359

Africa South America

Oceania

rendees



# PROGRAMME AT A GLANCE

08

**APRIL** 

**Opening Ceremony** 

Coffee Break
Exhibition & Poster Tour

Session 1 / Course 1

Session 2 / Course 2

# LUNCH BREAK SPONSORED SYMPOSIUM

Session 3 / Session 4

Coffee Break
Exhibition & Poster Tour

ISSAID General Assembly

PM

Year in Review
Clinical & Basic Science -

Welcome Reception

**U**9

**APRIL** 

Session 6 / Workshop 1

Coffee Break
Exhibition & Poster Tour

Session 7 / Workshop 2

Session 8

# LUNCH BREAK SPONSORED SYMPOSIUM

Session 9

Coffee Break
Exhibition & Poster Tour

Abstract Presentations 1 / Workshop 3

Thieve's Market / Session 10

Networking Dinner

10

**APRIL** 

Session 11 / Workshop 4

Coffee Break
Exhibition & Poster Tour

Session 12 / Workshop 5

LB News / Workshop 6

# LUNCH BREAK SPONSORED SYMPOSIUM

Session 13 / Workshop 7

Coffee Break
Exhibition & Poster Tour

Abstract Presentations 2 / Session 14

Session 15

Closing Remarks

# RECOGNITION LEVEL

Reach Gold, Silver, or Bronze Partner status through strategic investment in our sponsorship, symposium, and exhibition offerings. Receive formal acknowledgment commensurate with your contribution level and access additional benefits complementing your selected items.

BENEFITS	GOLD	SILVER	BRONZE
Acknowledgement as a sponsor from its category in all congress announcements			
Complimentary Registrations	5	3	2
Recognition during presidential address			
<b>Banner Advert</b> - listed on the ISSAID 2025 official website with a link to your company website page			
<b>Bag Insert</b> - complimentary insert in delegates' bag (flyers to be supplied by sponsor)	1	1	
<b>Emailer</b> - sent to all registered attendees 2 weeks prior to the conference (content to be supplied by sponsor)	1		
TOTAL INVESTEMENT REQUIRED (€)	OVER 50'000	25'000- 49'000	15'000- 24'000

# SPONSORED SYMPOSIA

The high visibility and high impact initiative allows you to engage with a targeted audience of interested and qualified delegates, offering them first-hand insights into the scientific foundations bolstering your campaigns and products.

It's a top opportunity for open discussions among medical experts on topics that matter to your company.

The time slots we offer are exclusive and separate from the main sessions, so more people can join.

8 APRIL

9 APRIL

10 APRIL

LUNCH SPONSORED SYMPOSIUM

SLOT 1

SLOT 2

SLOT 3

€ 25'000

€ 30'000

€ 25'000

### what's included?

- Room rental
- Audio-visual equipment and on-site management
- 1 signage board (to be supplied by sponsor)
- Display table at the entrance of the meeting room
- 1 bag insert (to be supplied by sponsor)
- Acknowledgement in the programme and on the website
- Use of the ISSAID conference logo on the sponsored symposia invitation
- Symposium programme on the ISSAID website

# IMPORTANT INFORMATION

- All speakers of the symposia must be registered prior to the Congress by the sponsor taking a symposium slot, and their hotel and travel paid accordingly.
- All sponsored symposia must be held at the Congress Centre during the official time slots offered by the ISSAID. Penalties apply for non-observance of this rule.
- All programmes must be submitted to the Scientific Committee for approval no later than Friday 3 March 2025.
- All sponsored symposia programmes will be published in the programme as submitted by the company/ sponsor.
- The sponsor has the opportunity to order lunch boxes for their symposium attendees. (upon additional cost)
- The sponsor has the opportunity to have bar code readers to track their symposium attendees. (upon additional cost)

# GENERAL GUIDELINES

- Sponsors of a symposium may select topics and speakers.
- Sponsored symposia programmes, hand-outs and invitations must be submitted to the Congress Secretariat for approval.
- In addition to the sponsorship fee, sponsors must cover travel, accommodation and onsite costs for speakers and chairs.
- Signposting, additional display or distribution of posters, brochures or any promotional material outside the sponsored symposium rooms or outside the company exhibition stands are not allowed.
- ISSAID assumes that speakers and chairpersons of the sponsored symposia will be contacted by the companies themselves to notify them of the time and place of sessions, to arrange for their registration, travel and accommodation.
- ISSAID does not require speakers at the sponsored symposia to submit abstracts of their lectures. Companies can, however, publish their abstracts for distribution at the entrance of the sponsored symposium lecture room.
- Times and dates of the sponsored symposia sessions will be announced on the congress website. The full session programme will be published in the final programme distributed on-site.

# **EXHIBITION**

Participating in ISSAD 2025 with exhibition space will provide a unique opportunity for exhibitors to showcase their products, services and educational programmes to an estimated 450+ participants with interests in all areas of systemic autoinflammatory diseases. The layout of the exhibition will be expertly designed to ensure comfort to the delegates, optimized visitor flow and therefore maximum exposure for the exhibitor.

Official coffee breaks will all be served on the exhibition floor, promoting frequent and repeated opportunities for the delegates to visit the exhibits and engage with you.

The detailed exhibition layout will be available by early December 2024. Space will be allocated on a 1st come-1st served basis depending on date at which the order form is received by MCI Suisse SA.

# **Stand Types & Costs**

### **SPACE ONLY**

- Exhibition floor space only
- Company profile in the final programme
- Company listing on the ISSAID congress website
- 2 complimentary exhibitor badges per 9 sqm
- 1 additional badge for each additional 9 sqm
- Welcome reception & coffee breaks

### SHELL SCHEME

- Exhibition floor space
- Shell scheme frame & fascia board for company name
- Lighting, electrical supply, 1 table & 2 chairs for 9 sqm
- Company profile in the final programme
- Company listed on the ISSAID congress website
- 2 complimentary exhibitor badges per 9 sqm
- 1 additional badge for each additional 9 sqm
- Welcome reception & coffee breaks

### TABLE-TOP

### For non-profit associations only

- Exhibition floor space
- 1 table & 2 chairs, electrical supply
- Company profile in the final programme
- Company listed on the ISSAID congress website
- 1 complimentary exhibitor badge
- Welcome reception & coffee breaks

€ 600 per sqm

€ 750 per sqm

€ 2′500

# IMPORTANT INFORMATION

### **Exhibition Layout**

The detailed exhibition layout will be available by early December 2024. Space will be allocated on a 1st come -1st served basis depending on date at which the order form is received by MCI Suisse SA.

### **Exhibitor Registration**

All exhibitors must be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges are given for the first 9 square meters booked and one additional badge for each additional 9 square meters booked. Any additional exhibitors will be charged an exhibitor registration fee. All exhibitors must wear the badge of the conference at all times.

### Manning of Stands

Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

### Noise

Exhibitors may not use audible electronic, mechanical apparatus, or open audio systems which may be heard outside the exhibitor's assigned space. The Organisers reserve the right to require any exhibitor to discontinue any activity that may cause annoyance or interference with others.

### Give-aways and Distribution of Printed Materials

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at satellite symposia. No such material may be distributed in any hotel used by the meeting. Product identification is permitted on give-aways. Contests, lotteries, raffles and any other incentives are subject to approval by the Organisers.

### Company Profile

A complete listing of all exhibitors, including a 100-word entry profile will be featured in the digital final programme distributed to all registered participants. Companies will have to send their profile by February 2025. Should the profile not have been received and confirmed by MCI before the abovementioned deadline it will not be published in the final programme.

### **Product Disclaimer**

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organisers. Each exhibitor and/or sponsor is responsible for the material and information they make available at the congress. Exhibitors and sponsors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the Congress. It is the responsibility of exhibitors and sponsors to address these issues and any conflicts arising from such matters directly among themselves as the Organisers will not arbitrate in any way in legal issues of this nature.

The International Pharmaceutical conference Advisory Association's (IPCAA) Code of Conduct, Medical conference Guidelines and Housing Guidelines, and the Code of Practice of the European Federation of Pharmaceutical Industries and Associations (EFPIA) as well as the local regulations by The Pharmaceutical Advertising Advisory Board (PAAB) should also be adopted.

### Security and Insurance

The Organisers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their own insurance to cover for their belongings.

### Health and Safety at Work Regulations

It is the responsibility of the exhibitor/sponsor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

### Cancellation of Exhibition and conference

It is mutually agreed that in the event of total or partial cancellation of the congress due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, this agreement will be terminated immediately, and ISSAID shall determine an equitable basis for the refund of a portion of the exhibit or other fees, after due consideration of expenditures and commitments already made. Under no circumstances is ISSAID responsible for any exhibitor's expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.

### Exhibition Opening Hours (subject to change)

Tuesday 08 April 2025	09:30 - 21:00
Wednesday 09 April 2025	09:30 - 17:00
Thursday 10 April 2025	09:30 - 17:00



# - overview -

# THE PERFECT IST IMPRESSION

### **ALL DELEGATES:**

Lanyards - exclusive

Advert in Final Programme

Pocket Programme - exclusive

Mobile Application - exclusive

Coffee Breaks - exclusive

E 12'000

Branded Water Bottles - exclusive

€ 6'000

# MAXIMUM BRAND IMPACT

Poster Area - exclusive € 9'500

Patient programme - exclusive € 25'000

Unrestricted Educational Grant € 7'000

Power Tower (for 2 towers) € 5'000

# **DRIVE STAND TRAFFIC**

Bag insert	€ 2′500
E-blast	€ 3′500

# **LANYARDS**

# € 8′500

Sponsoring the ISSAID Lanyards is a highly visible branding opportunity. The lanyard will be attached to each delegate's badge therefore offering prominent branding exposure.

Delegates must wear their badges throughout the whole conference.

- Your logo on lanyard
- Acknowledgment in programme & Website

### **COFFEE BREAKS**

# € 12'000

Capture the delegate's attention by sponsoring the official coffee breaks. Provide the delegate with a well-deserved cup of coffee and some delightful french pastries. This opportunity ensures that your brand will reach all ISSAID 2025 attendees.

- Your logo on signage
- Your logo on cups & napkins (produced by sponsor)
- Acknowledgment in programme & website

# ADVERT IN DIGITAL FINAL PROGRAMME

Outside Back Cover € 7'500
Inside Back Cover € 4'500
Inside Page € 2'500

Put your name in the hands of the largest gathering of SAID specialists. The final programme is distributed to all delegates and published on the website.

- Full colour advertisement page
- Acknowledgment in programme & website

### **POCKET PROGRAMME**

# € 9′500

The Mini Programme is a pocket-sized congress overview and exhibition plan that conveniently fits into the back of the delegate's badge. All participants receive a Mini Programme upon collection of their badge.

- Full colour advertisement page
- Acknowledgment in programme & website

### MOBILE APPLICATION

# € 10'000

Reach attendees through the latest technology. Attendees will use this service before and during ISSAID 2025.

This service allows the attendees to create their own meeting schedule and plan which exhibitors they want to see.

- Logo on welcome page of the app
- Acknowledgment in programme & website

### WATER BOTTLES

# € 6'000

A voucher will be issued delegates at registration, inviting them to pass by your booth to pick up a water bottle. This is one of the easiest ways to create traffic and make valuable contacts on your booth.

- Logo on the voucher
- Water bottle to be produced by sponsor
- Acknowledgment in programme & website

### **POSTER AREA**

# € 9′500

With over 200 posters during the event, delegates are sure to explore the poster area.

A great opportunity to share with delegates how your company supports the findings that are published on the posters.

- Logo on poster boards
- Acknowledgment in programme & website

# **ADVOCACY PROGRAMME**

# € 25'000

Support patient associations in organizing their programme which provides a unique forum for exchange between patient representatives and doctors.

Programme to be held in parallel to the main meeting

- Your logo on the patient programme materials
- Acknowledgment in programme & website

# **EDUCATIONAL GRANT**

# € 7′000

All sessions will be presented by Key Opinion Leaders in their specific field.

Sponsor companies will be recognized in the meeting with the wording "Session organized with the support of an unrestricted grant by Company Name"

- Your logo screen of session
- Acknowledgment in programme & website

### **POWER TOWER**

# € 5'000

With the current growing reliance on electrical devices, your company can provide delegates with a power source for their various devices during the conference. Power towers will be placed throughout the conference Centre and are branded with the sponsor's logo.

This opportunity is limited to a maximum of 4 power towers.

### **BAG INSERT**

€ 2′500

Reach out to all ISSAID 2025 delegates by including one insert in each official congress bags.

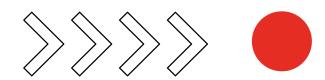
- Insertion of a flyer in congress bag
- Acknowledgment in programme & website

### **E-BLAST**

€ 3′500

HTML e-mail will be sent to ISSAID 2025 preregistered participants at a requested date. A report on opening percentage will be provided.

- 1x emailing to registered participants
- Acknowledgment in programme & website



# **GET INVOLVED!**

If there is one thing we like, it is new challenges and fresh ideas!

Surprise us with a new proposal or something you have seen before, and we can consider implementing it for the next ISSAID conference.

We are always more than happy to discuss your concept with you, find the right price for the right exposure, and make your participation at the conference a truly special one!



# LEAD RETRIEVAL

With various packages adapted to your needs for your booth, your hospitality suite or your symposium room, the scanning devices will allow you to collect the key information from all the leads you engage with during the conference, in a secure, easy and compliant way.

Make sure to get the most out of your participation at ISSAID conference with the **Lead Retrieval Solutions**.

OBTAIN YOUR QUOTE! badgereader@mci-group.com

# TERMS & CONDITIONS

#### **BOOKINGS**

Fill in the Booking Form and Contract at the back of this brochure.

Submit the completed form to: ISSAID 2025 c/o MCI Suisse SA 9 Rue du Pré-Bouvier CH 1242 Satigny-Geneva

Switzerland

Email: issaid@mci-group.com

#### **PAYMENT**

The total amount will be invoiced upon receipt of booking forms and payment of this invoice will guarantee the reservation. All payments must be received in EUROS and must be paid in full prior to the opening of the conference. 5% interest will be charged on any late payments.

100% of the total exhibition and sponsorship fees due shall be invoiced. Payment is due within 30 days of receipt of invoice.

VAT is not included in the published prices.

#### **PAYMENT METHOD - BANK TRANSFER**

Bank: UBS, 1211 Geneva 2, Switzerland Company: MCI Suisse SA-ISSAID 2025

Account: No 369.393.71L

Clearing: 240

SWIFT: UBSWCHZH8OA

IBAN: CH18 0024 0240 3693 9371 L

#### **IMPORTANT!**

Services which are not duly settled in full by Monday 3 March 2025 will not be provided and/or delivered on site.

#### CANCELLATION

Notification of cancellation must be submitted to <u>issaid@mci-group.com</u> in writing and will only be deemed accepted once written acknowledgement has been confirmed. The following general cancellation policy shall apply, save for the exceptional scenario described in the section concerning COVID-19 below. This cancellation policy also applies in the event of partial cancellation or reduction of booth space or other items ordered. The cancellation policy shall apply regardless of whether payment has been received or not.

Until 11 October 2024......25% of total amount is due From 12 November to 12 January 2025......75% of total amount is due From 13 January 2025......100% of total amount is due

#### RESERVATION

To be valid, your reservation must be completed via the official order forms. An invoice will be issued upon completion of your order, to be paid within 30 days of receipt. The completion of an order constitutes a firm hire commitment and compels the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organizing Committee

unless confirmed in writing. The full amount for your booking(s) must be receive by 15 January 2025 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of the deposit paid. Booths, sponsored symposium slots and sponsorship items allocations will be attributed on a first come, first served basis in order of reservations. Companies will be requested to make choices, but neither ISSAID nor MCI Suisse SA can guarantee first choice. Once locations have been attributed, no change of location will be possible without MCI Suisse SA's written agreement.

#### TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor in due time. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

#### LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organizers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/ change of any structure which is not in accordance with the local and conference rules or cancel participation. The decision of the organizers will be final and binding.

#### ENTRY TO THE EXHIBITION

Access to the exhibition will only be possible to registered conference participants or exhibition participants. Access is subject to complying with all reasonable Covid related precautions.

#### INSURANCE

The signatory renounces to take recourse against the Organizers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling. All Exhibitors are required to have Public / General Liability insurance with a minimum Limit of Indemnity of 2 Million Euros in aggregate to participate in the Congress and associated Exhibition. The Exhibitor shall be liable for personal injury and damage to property caused by the Exhibitor, his or her servants or agents, or by his or her equipment and activities. All Risks cover against damage and theft to the Exhibitors own property, and to property rented/leased by the Exhibitor, shall also be arranged by each Exhibitor. Cover shall also be arranged for injury to exhibitors' own employees, where applicable. Exhibitors shall ensure that any subcontractors engaged by them have similar and commercially reasonable insurances in place. It is the responsibility of each Exhibitor to ensure that they have the required insurance policies in place and the ISSAID is only responsible for damages arising from the willful neglect of its permanent staff.

Each Exhibitor is responsible for ensuring that they have the required level of insurance in place and that each external (non-venue) contractor engaged to provide services for their booth also have the required level of insurance cover in places for the duration of the exhibition build up, open days and dismantle. All relevant documentation must be available for inspection on-site at the booth. In any case, the insurance protection will not be given to the exhibitors by the Organizers.

# TERMS & CONDITIONS

#### FORCE MAJEURE

In the event of force majeure, the exhibition dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organizer or the producer

#### COVID-19

Mindful of the evolving situation of the Covid-19 global pandemic and of the potential for restrictions applicable to the staging of live events, the organizers will offer the following exceptional Covid-19 cancellation terms in the event of the scenario outlined below:

Cancellation of the face-to-face component of the event due to reasons directly, or indirectly, related to Covid-19 and conversion to a fully virtual event, taking place on same dates in 2025. ISSAID and MCI undertake only to cancel the F2F component if, in their opinion and owing to reasons attributable to Covid, not doing so would be unsafe or impracticable.

The organizers will liaise with exhibitors and sponsors to re-assign the value of items relating to the cancelled face-to face portion of the meeting to virtual opportunities as best as possible. Companies that do not wish to convert their items to virtual shall be reimbursed up to a maximum of 50% of their total order amount.

General: There shall be no waiver of applicable cancellation terms for orders of Sponsored Symposia. These orders will be converted to the fully virtual event. There shall be no waiver of applicable cancellation terms for order forms that concern only virtual opportunities. These orders shall carry over to the fully virtual event.

NB: If the event proceeds as foreseen, the organizers will not waive cancellation terms for any companies who are prevented from travelling to the event by travel restrictions. This applies if such restrictions are imposed due to Covid-19 or if they are imposed for any other reason. Companies are advised to purchase appropriate insurance cover for such a scenario. In no scenario will the event organizers be responsible for third-party costs engaged by exhibitors or sponsors including, but not limited to, travel expenses, stand builder costs, accommodation, additional on-site service providers etc.

#### INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor / exhibitor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA

Rue du Pré-Bouvier 9, 1242 Satigny, Switzerland

#### PRODUCT DISCLAIMER & COMPLIANCE

The ISSAID reminds sponsors, exhibitors and their agents or designees of their responsibility to be aware of and to abide by all guidelines and codes regarding the relationship between the pharmaceutical and medical device/ equipment industry and healthcare professionals that are applicable to your company.

Recommendations about pharmaceutical guidelines must come from your internal legal departments as ISSAID and MCI Suisse SA may offer no advice that can be construed as legal. Please make sure that you consult the Codes of Conduct in application which may be found here:

- https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/
- https://www.efpia.eu/relationships-code/the-efpia-code/

#### **DATA PROTECTION**

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organizing the event, in particular the management of exhibitor/sponsor's stand (ii) managing and organizing prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed. Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship. For processing purposes, the data of the exhibitor/sponsor's data - or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.). The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address issaid@mci-group.com or by contacting our Data Protection Officer (DPO): anne.lesca@mci-group.com 2. In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

#### **AIFA**

Please note that as per local Italian regulations, Italian pharmaceutical companies must submit and register with AIFA (Italian Ministry of Health) at the latest 60 days before the conference.